



More members join the cooperative

More members start to accommodate themselves by working "the cooperative way." With the use of their smartphones, they will have less difficulties in communicating among their team, contacting the project manager, and recording their working progress.

In the picture to the right, our new members (who have acknowledged their willingness and openness) have undergone the pre-membership education seminar and taken a test to understand the cooperative nature of business (see picture below).



In this issue...

What it means to be a member **P.1**

Transforming lives beyond boundaries **P.2**

What a fancy getaway for teambuilding **P.3**

What does it mean to be a member of a cooperative?

Members working under the cooperative business entity are entitled to benefits that employees in corporations do not normally have. In fact, such a business entity is not popular in the Philippine market.

Members, who are actually considered co-owners of the business, and team builders, entrepreneurs, and specialists in their respective fields who aim to grow the business to attainable heights, while disrupting the status quo. They are never regarded as subordinates to the company president, which is the reason as to why the company is considered a cooperative in the first place. Rather, they are considered as co-owners of the business. Whenever the business thrives, their share invested in the company thrives, and vice versa.

Members in a cooperative receive more benefits and privileges compared to employees of corporations, partnerships, or single proprietary enterprises. There are two that can be highlighted: One significant benefit that the members can enjoy include the fact that each member invests in the company. Any investment into the company will generate a considerable amount of returns to the member if he/she leaves the company in the form of dividends and refunds. A second significant benefit includes the continuous education that each member can receive through seminars, trainings, programs not pertaining solely to work (livelihood or lifestyle programs) and practical assessments. But this does not mean that employees do not learn; rather, the learnings that employees receive tend to be limited as opposed to those working in a cooperative setting.

While there are other benefits and advantages for joining a cooperative as opposed to working for an employer, keep in mind that whether you are working in a cooperative or not, all of the workers will develop and learn.

Checking in and checking out remotely will no longer be a problem

Nothing can be more tedious and time-consuming for having to manually monitor your check in and check out via paper and clock. What more when you want to establish a system of reporting?

One of the tools that will later be showcased, launched, and released to the public is a timekeeping and reporting tool for field marketers to flexibly record their progress.



Transforming lives beyond boundaries



A cooperative company for the better; transforming lives, providing the livelihood, and make life more fulfilling than ever

The members are those who constitute the family of the cooperative and will collaborate cohesively as a unit to disrupt the status quo.

The cooperative has set forth its objectives and goals in its second general assembly with regard to financial standings, audit performance, and upcoming events. The key speakers who set forth the aforementioned details include the chairperson, Jan Kay Ravanzo-Quintos; human resources officer, Edna Cruz; general accountant and finance officer, Vanessa Dela Cruz; and auditor, Ernanie Dela Cruz.

Last year, the cooperative was stated to have undergone bumpy roads, due to its second year of operations. Acquiring new members was indeed difficult, but a significant impact was made for the cooperative in terms of its member count. With field promoters and area supervisors working for Syngenta, it has served as a catalyst to promote the Marketing services that Grupo BPO offers, known as MarketSmart.

In addition to this, LogNWork, the time keeping and reporting app has been established in order to not only facilitate the check in and check out, but also to facilitate the means of submitting reports to the internal staff. Such transparency will be developed in terms of monitoring the progress of the field promoters supervised by their respective area supervisors.

To seek new co-owners and members for the cooperative is what we do, because we envision the growth of business owners who do not have to be subjected to limited professional education and the absence of benefits within the society, by capitalizing on the technological tools in enhancing productivity.





The five love languages

There are five languages of love: quality time, acts of service, physical touch, words of praise, and giving gifts. As humans, we are committed to loving people using these five languages, albeit one or some languages may dominate others, because we express love in many different ways.

Conflicts arise because we do not tend to understand each other's language in general, so if one does not understand the other's love language, then such relationships may be compromised! Embodying the empathetic way is crucial for building relationships with anyone.

What a fancy getaway for team building!

Nothing is better than pausing that work and going out to a faraway recreational place to have fun! Our members have taken advantage of spending quality time with their fellow coworkers outside the office!

The members of the cooperative have decided to travel to Caliraya Resorts, a casual getaway for everyone to relax and reflect on their past performances not only in their business, but also in their own personal lives.

Various teambuilding activities ranged from physical sports like the obstacle course, spider web, and kayak; intellectual activities such as personal development (love languages), ice breakers, and talent showcase.

The green team has victoriously acquired first place for toppling the others with their team cheer and competitive yet friendly sportsmanship (see photo on the right).

One highlight from the activities include the love languages activity, wherein each member expressed his/her love language. Most members expressed that quality time is one that symbolizes love. Other love languages that are prominent include acts of service, verbal praise, and physical touch, while giving gifts is not much common among the members (more about love languages in the sidebar story.)



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